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## **Erasmus Policy Statement (Overall Strategy)**

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The Institution agrees to publish this overall strategy (all three parts) on its website within one month after the signature of the Erasmus Charter for Higher Education by the European Commission.

Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees. (max. 5000 characters)

Original language [EN]

The first stage of our international strategy was characterized by a targeted networking, attending the most important sectorial meeting in the field of music and performing arts. It allowed us to increase quite rapidly the number of our HEIs partners. Consequently, acting at the department level we looked for common ground with European Music HEIs. That matching process, thematically-oriented, led to widen again our international partnerships. At the same time, our policy was also focused on setting up and leading cooperation projects: 1) a sectorial Erasmus Consortium Placement, namely 'ARTS-Art's Role in Training for Students' (now in its fifth edition). Leading ARTS has been a crucial strategy in broadening our international partnership. Being the only thematic European Consortium in the field of placements lead by a music HEI, ARTS has become an actual brand for our Conservatoire in terms of international visibility; 2) 10 editions of 4 Intensive Programmes (jazz, digital arts, opera and improvisation) up to now far, being the only Music HEI which can claim this, It involves a total of 25 HEIs of 19 countries. These two factors played a significant role in increasing our international attractiveness and then our international partners, both HEIs and enterprises. We are now orienting our international policy in selecting our partners linking the mutual cooperation to: a) our institutional mission, that embeds mobility actions for students and staff; b) our international vision oriented in looking for new ways of cooperation and projects. Recently in the framework of cooperation projects it has been crucial to identify these macro-cultural areas: the Mediterranean, Middle Europe, Iberian Peninsula and Scandinavia/Baltic Region. The choice was made taking into account several stages: a) cultural affinities; b) early existing knowledge of the different cultural and methodological approaches; c) the huge European and Mediterranean heritage based on cultural diversity so that cooperation become guidelines for a intercultural dialogue among the different areas considered; d) strengthen education, performance, research factors in teaching policies through the adoption of different models and prospects. Main objectives of our mobility activities are: a) enhancing the international dimension of our Conservatoire; b) expanding and improving our academic collaboration and dissemination of innovations and knowledge; c) promoting high quality mobility of our students, teachers and other staff and enhance their competences, knowledge, abilities and skills; d) contributing to improve the quality and increasing the volume of student and teaching staff mobility throughout Europe; e) promoting the employability and personal development of our mobile people, contributing to strengthen the cultural identity of Europe; f) improving the quality and enhancing our aptitude to multilateral and international cooperation; g) joining to the improvement process of transparency and compatibility between higher education and vocational education; h) improving the quality and increasing our cooperation process with sectorial enterprises and companies, and orienting it to widen the employability opportunities for our students; i) increasing mobility through improved information about study programmes j) developing innovative practices in education and training; k) developing our strategy oriented to innovative ICT-based content, services, learning and practise. Target groups. Teachers: they are the main actors in supporting the process of multilateral cooperation and academic collaboration and dissemination of innovation in learning approach; they are also crucial actors of the intercultural dialogue and R&D and ICT processes, also playing a fundamental role in the dissemination and exploitation of successful past performances and best practises at internal level. Administration Staff: profiting of the 'learning by doing' process implemented during the staff training mobility actions, spreading the outcomes achieved at internal level and contributing to the institutional capacity building; they also support monitoring and control activities in order to ensure the quality of all the mobility actions. Students enrolled in Bachelor and Master Degree: their mobility (both study and placement actions) is oriented to better learning, guaranteeing their quality mobility and their employability, and enhancing their competences, knowledge, abilities and skills. Lastly, the International Office acts as mediator with companies of sectorial labour market, improving the quality and increasing our cooperation process with sectorial enterprises and companies, and orienting it to widen the employability opportunities for our students. Our C. is making a joint master degree in the Mediterranean Area on original research (improvisation and cognitive sciences) that extends the frontier of knowledge by developing a special course in performing arts.

If applicable, please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects in teaching and training in relation to projects implemented under the Programme. (max. 2000 characters)

Original language [EN]

Our international policy mainly focuses on leading cooperation projects. Namely the Consortium Placement ARTS and 4 Intensive Programmes. ARTS include 11 Italian Music HEIs and 3 organisations, having carried out more 40 placements and cooperating with more than 50 sectorial enterprises. It has been crucial to address a sectorial prospects, so focusing and building on specific expertise and professional networks that enhance the quality of the placement opportunities. Then ARTS enabled an extremely rapid growth of its partnerships and activities, widening the future employment possibilities of our students across EU through the development of targeted educational traineeships, building professional skills; promoting the knowledge of foreign cultures; strengthening the feeling of belonging to a common educational and cultural space. Organisation: defining contents, objectives, strategies, placement types; host institutions; duration and work programmes; selection, evaluation, monitoring actions; services and facilities support; contractual and financial management; ECTS recognition; linguistic preparation; application of the ISO to the project management in order to certify the Quality of the initiative. Specifically for IPs: management process centralized. Non-EU actions: cross-border cooperation (ENPI, TEMPUS) focused on Mediterranean area with these targeted aims: supporting of a stable modernization process of HEIs; building up the capacity of HEIs for international cooperation, assisting them in opening themselves up to society at large, and the world of work.; enhancing inter and trans-disciplinarity, and the employability of graduates; implementing creative entrepreneurial mindset. Also, strengthening intercultural dialogue through interaction between the artistic expressions of young people; to merge the Mediterranean cultural and artistic heritages with the western European tradition; internationalize teaching approaches, making our students more competitive

Please explain the expected impact of your participation in the Programme on the modernisation of your institution (for each of the 5 priorities of the Modernisation Agenda\*) in terms of the policy objectives you intend to achieve. (max. 3000 characters)

Original language [EN]

Our C. adopts financial supports and guidance students-oriented for widening their access to quality higher education and their participation to mobility actions and international projects. We contribute to reduce social and educational inequalities also promoting student-centered learning, based on innovative methods of teaching that involve students as active participants, and making with the staff a supportive and inspiring learning environment. Our Consortium Placement ARTS matching our employability strategy with sectorial companies has impacted on our modernization, improving the quality, relevance and excellence of the results achieved, developing strategic partnerships with the enterprises of the specific labour market (creative industry). Main objectives: preservation and valorisation of cultural, environmental and musical assets; understanding of the role of innovation in the area of competence as well as of the impact of new technologies on best practice. Main activities: maximize delivery of quality (best practices); increase student mobility and synergy between education and training; enhance innovation in higher education (contents, processes, methodology). Our C. provides specific online tools (platforms) affecting both mobility actions and didactics and administration management. Our cross-border cooperation Mediterranean-oriented aims to: match the creative industry demands and offer employability and transversal skills including creative entrepreneurship and innovation business models; develop active cooperation with companies, enterprises, industries association, local bodies and professional organizations; strengthen the link between our education activities with future labour market needs; promote the employability of our students; design integrated programmes leading to a recognized joint degree based on interdisciplinarity. Our cross-border strategy is oriented to remove all obstacles to mobility for our students and staff by: expanding mobility funding and enabling a wide-reaching portability of grants and scholarships; full recognition of students mobility, including promotion and making full use of existing recognition tools; facilitating access to relevant and update information on international mobility opportunities, making best use of information already available; supporting the improvement of the language skills, also implementing a distance learning activities. Our knowledge alliance policy aims to assisting and managing creativity in educational project based learning, providing: models in terms of structure, learning space resources, processes, frameworks, behaviour, environmental interactions; tools and techniques to move things along and lead the creative change through educational project based learning. We are setting quality assurance measures, defining and implementing new procedures for internal evaluation. Our fundraising actions is focusing on attracting funds through connections with enterprises.

\* COM (2011) 567 (<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0567:FIN:EN:PDF>)